

The Franklin Report

RECENT PRESS CLIP

Brooklyn Daily Eagle

Women Developers, Celebrities at This Week's Brooklyn Home Expo

DOWNTOWN BROOKLYN

— Susan Hinkson, Brooklyn commissioner for the New York City Department of Buildings, will be a keynote speaker at the kickoff event Wednesday at the Brooklyn Home Expo. Organizers say women will be well represented at the first-ever Expo, set for Wednesday, Thursday and Friday, February 25-27, at the New York Marriott at the Brooklyn Bridge.

Other prominent women participants include Brooklyn developer Abby Hamlin, and celebrities Elizabeth "Betsy" Franklin, creator of The Franklin Report, and cable TV's Mindy Greenberg.

Hinkson and Hamlin will both be featured at the opening day breakfast, set for 8:30 a.m. Wednesday, February 25—Hinkson as keynote speaker, Hamlin as a panelist.

The theme is "Meet the Developers Who Are Re-Shaping the Footprint and Skyline of Brooklyn" and joining them will be Brooklyn Borough President Marty Markowitz, and developers Joshua Muss (Muss Development), Jed Walentas (Two Trees Management), and James Stuckey (Forest City Ratner); plus Michael Burke, director of the Downtown Brooklyn Council; and Kenneth Adams, president of the Brooklyn Chamber of Commerce.

Attendees will be surrounded by a gallery of renderings, models and maps showing the scope of development and redevelopment in Brooklyn.

Hamlin is president of Hamlin Ventures LLC and a principal with HS Development Partners, a joint effort of her firm and Time Equities Inc. (represented by Francis Greenburger) that just acquired the keystone block bounded by Smith, State, Schermerhorn and Hoyt Streets from the state for \$4.6 million.

Franklin is the creator and publisher of "The Franklin Report:



The Insider's Guide to Home Services," both a print and on-line book series covering nearly 40 categories, including architects, interior designers, contractors, home computer services, plumbers and movers. Founded in 1999, it is known affectionately as the Zagat's guide for home renovation and decoration.

She will be the featured presenter at a 6:30p.m. workshop on both Wednesday and Thursday.

by Linda Collins