

## <u>The Franklin</u> Report

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## MANHATTAN CHAMBER OF COMMERCE BUSINESS AWARD WINNER - 2003

New Business: Elizabeth Franklin, The Franklin Report

Elizabeth Franklin is the founder of *The Franklin Report*, a multi-regional internet and book publishing company, that rates and reviews home service providers, including decorators, architects and contractors. *The Franklin Report* has become the "bible" of the industry in New York City, Los Angeles, Chicago and Connecticut/ Westchester County.

Prior to setting up her own business, Ms. Franklin was a Partner at James D. Wolfensohn Incorporated. She was the first woman Partner at the firm and was the lead banker on the following deals: represented *The New York Times* in purchase of *The Boston Globe*, represented Baxter International in sale of Diagnostics Division and spin-off of Caremark International, represented Daimler-Benz in purchase of Cap Gemini-Sogeti.

Ms. Franklin also held executive positions at prestigious companies such as Lehman Brothers where she was Vice President for Mergers and Acquisitions, Booz-Allen & Hamilton Inc. and International Business Machines Corporation.

Ms. Franklin completed her MBA in Marketing and Finance at Dartmouth College and B.S.E. in Mechanical Engineering from Duke University.

Ms. Franklin currently serves on the board of the following organizations: Duke University Engineering, City Squash and The Julliard School.