



THE FRANKLIN REPORT

RECENT PRESS CLIP

ART & AUCTION

INSIDE THE ART MARKET

CLIP

HOW THEY BUY

INTERIOR DESIGNER	HOW THE FRANKLIN REPORT (THE INTERIOR DESIGN DIRECTORY) DESCRIBES THEM	ON AVERAGE, WHAT PERCENTAGE OF YOUR CLIENT'S BUDGET DO YOU SPEND AT AUCTION?	WHAT COMMISSION DO YOU CHARGE CLIENTS FOR BUYING AT AUCTION?	DO YOU BUY ONLINE?
Jeffrey Bilhuber	Creates "a new modern classicism by fusing traditional and contemporary elements with fresh, young colors"	33%	15-20%	"Never"
Geoffrey Bradfield	"Combines antiques and objects from different centuries and continents to energize interiors"	10-15% for antiques, 80% for modern art	10-15%	"I don't even know how to turn on the computer"
Mario Buatta	"The consummate colorist"	20%	25%	"I hate things on the computer"
Robert Couturier	"The ultimate in upscale chic"	10%	10% or more	"No"
Milly de Cabrol	"Used by many chic, young clients and...fondly recommended for her ability to develop distinctive styles"	25%	10-20%	"Yes, I've bought a lot on eBay"
Carey Maloney	"Well-known for strong architectural details, complex layering of classical effects, good manners and wit"	10%	15-40%	"Only once, for a client who asked for it"
Alison Spear	"Daring, fashionable and fun"	15-20%	15-25%	"Once in a while I buy a lamp"

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