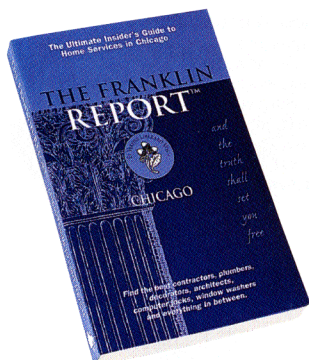


CLIP

INNOVATIONS



The Franklin Reports
(\$22.50; 866-990-9100
and franklinreport.com)
are the *Zagats* of the
decorating world.

CAVEAT EMPTOR

Inside Information

Consumers' report cards on the home service world, *The Franklin Reports* rate architects, window washers, and everyone in between. "The focus is on who gets the job *done*," says Elizabeth Franklin, whose new Chicago guide is modeled on last year's New York City version. Look for Los Angeles and Atlanta editions later this year.

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