



THE FRANKLIN REPORT

RECENT PRESS CLIP



All-American

Elizabeth Franklin, 44
CEO and founder of
The Franklin Report, a
resource book for home
improvers

**Q: How does your style
work for you?**

**A: I have two daughters,
so I have to juggle my
career with my job as a
mom. Easy-fit, tailored
basics like gray flannel
slacks and a striped shirt
are my best bets.**

**Q: What beauty item
can't you live without?**

**A: I'm always applying
Frédéric Fekkai Lip
Condition with Shea
Butter. It softens my lips
and adds shine.**



Steal her
style!

In the office or at the mall, these women are head-turning pictures of confidence. See if their fashion and beauty secrets work for you.