



THE FRANKLIN REPORT

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THE MOST COMPREHENSIVE GUIDE TO RESIDENTIAL PROPERTIES IN THE METROPOLITAN AREA

NEW YORK LIVING™

Franklin Report Launches 2002 NYC Update

The Franklin Report, a Zagat-like guide to home service providers, has launched the 2002 update of its New York City edition and recent release of its Chicago edition.

Over 1,100 top vendors are listed in 27 home service categories ranging from architects and interior designers to upholsterers, plumbers and exterminators. Vendors are related on a scale of one to five on quantity, cost and value. Complete contact information included for companies and individuals along with anonymous comments from clients and industry experts.

Elizabeth Franklin, founder of the Report, based the profiles and ratings on interviews with clients, extensive research with industry professionals, and feedback from thousands of in-depth surveys. The result is an easy to use reference guide to companies and individuals, including many well-kept secrets between well-connected clients and industry insiders.

