THE FRANKLIN REPORT
BETTER REVIEWS. BETTER RESULTS.

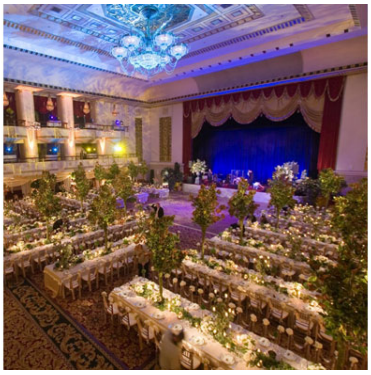
Company Portfolio

Renny & Reed
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New York, NY 10022
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Renny & Reed

Company Philosophy

No one knows how to make an impact with flowers better than renowned Park Avenue floral and event designer, Renny & Reed. With a dynamic and unrivaled history, Renny & Reed has delighted clients with its distinctive style and magnificent designs for almost 40 years.From its legendary shop located at 505 Park Avenue, as in-house florist for the St. Regis Hotel in New York and its Flower Shop in Hobe Sound, FL, its floral creations have graced the grandest tables, provided focus for unforgettable events and set the standard for what an intimate and luxurious bouquet should be. Today, whether designing a bride's cherished bouquet, an intimate dinner party for 20 or a benefit for 1,000, creativity abounds and the results are pure magic. The right combination of style, romance and drama make Renny & Reed one of the most sought-after floral and event design firms in New York City and beyond.

Areas of Expertise/Recent Projects

While major events are a cornerstone of Reed's business today, the Park Avenue, St. Regis and Jupiter shops continue to provide trend-setting bouquets and arrangements for retail floral customers. Building on the estimable tradition of Renny's breakthrough floral designs, customers rely on Reed to produce personal floral statements that reflect the latest trends and most refined styles.

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