



ILIAD Design

Company Philosophy

ILIAD has the reputation of presenting the very finest in period furnishings from the Biedermeier, Neoclassical, Art Deco, and Art Moderne eras. Bringing an intimate understanding of historical design to the repertoire, owner/partner, Penn MFA/sculptor Andrea Zemel conceived ILIAD Design more than a decade ago, creating elegant and imaginative contemporary and period-inspired furniture to the specifications of our private and design industry clients. As a world-class purveyor of fine period furniture with ateliers in Prague and New York, the segue from antiques to design and from showroom to studio, was an intuitive response to industry demand. Inspired by the idioms of Classicism and Modernism, Zemel's imagination and breadth of experience are balanced by the technical expertise and creative verve of ILIAD's managing director Barnaby Haughey, a London born, Prague-trained restoration conservator with a multi-generational background in antiques. Priming the imagination through creative dialogue and a vast array of visual resources, our reference library is complemented by years of exposure to original examples of art historical and modernist designs. Blending Old World craftsmanship with innovative 21st Century technique, ILIAD Design conceives and produces superlative original designs for our distinguished clients bringing a level of aesthetic virtuosity and technical insight to every creation. Tabula rasa creations are enthusiastically welcomed, while equally, existing designs from our current portfolio can be modified to suit the needs of situational requirements. Once the criteria for a prospective design is established, a number of sketches and scale drawings are rendered by hand before arriving at a final plan.

Areas of Expertise/Recent Projects

Art Historical, Modern, and Contemporary Furniture Design. Collaborative client interface and interpretive renderings. Concise, comprehensive project coordination, technical oversight, and micro-management at all stages of manufacture through installation, including logistics and expert handling. Services including full scale interior design, integration of trades, sourcing fabrics, materials and objects, upholstery & drapery coordination. Expertise with surfaces including veneers, stone, metal, parchments/hides, glass, and metal leaves. Conception and fabrication of unique custom cast hardware, patinas, and metal trims.

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