THE FRANKLIN REPORT
BETTER REVIEWS. BETTER RESULTS.

Company Portfolio

Dana Nicholson Studio, Inc.
438 West 37th Street
New York, NY 10018
(212)966-4000

nicholsonstudio@aol.com







Dana Nicholson Studio, Inc.

Company Philosophy

An innate ability to acknowledge and artistically interpret the needs and desires of various personalities remains the center of my strength in delivering design. I clearly understand my “own” personal style; after all it’s a conception by me and for me. The challenge of tastefully serving my client’s, remains a necessary inspiration.
Regardless of style, traditional, modern or progressive, I continue to rely on nature’s exquisite examples of color, shape and atmosphere combinations to stimulate my imagination. These observations guide me in developing personal and unique interiors cherished by my clients.
A partial list of my mentors reveals more about my pursuits than I can briefly describe; “The Ancient Egyptians”, “The Artisans of Chinas ‘floating world’”, “William Chambers”, “Percier and Fontaine”, “New York’s, Herter Brothers”, “Eileen Gray” and “Armand Rateau.”

Areas of Expertise/Recent Projects

1. New York Townhouse
A brutally chopped up five story townhouse had only one room with any original period detailing. This inspired a complete renovation and resulted in a luxurious comfortable and handsome home in the English Manor and without any floral prints or chintz. The client's exceptional taste and collection of fine antiques directed the evolution of design. This library contained some authentic paneling and influenced our project.
2. Todd’s Bachelor Pad
An under 30 business wizard wished for a sexy, easily maintained, unique contemporary apartment with modern master references and clean backgrounds, for his contemporary art collection.
3. West Village Studio
In Manhattan, all space holds value regardless of size. This is an anomaly only understood by people wishing to live and work within the city.
  This West Village studio was gutted to expose its bones and was treated with a new floor and a delicate coat of shellac to accentuate the building's structure.
  The addition of carefully designed wall to wall cabinetry utilizes every inch, while allowing room for furnishings which reflect the user's style.

THE FRANKLIN REPORT
BETTER REVIEWS. BETTER RESULTS.

Dana Nicholson Studio, Inc.
438 West 37th Street
New York, NY 10018
(212)966-4000

nicholsonstudio@aol.com

Dana Nicholson Studio, Inc.





