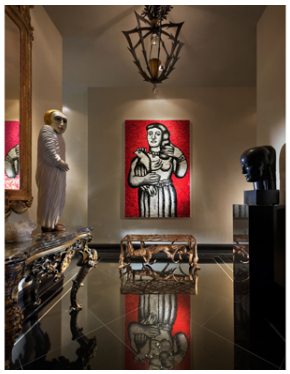
THE FRANKLIN REPORT
BETTER REVIEWS. BETTER RESULTS.

Company Portfolio

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Rusk Renovations, Inc.

Company Philosophy

Since 1987, Rusk Renovations has cultivated a staff and culture that is outstanding in terms of quality and service. Heralded for their superior problem-solving acumen and excellent technical ability there is little this firm cannot handle. From sleek, ultra-modern to posher, traditional designs Rusk's enviable curriculum vitae is highlighted by collaborations with numerous acclaimed architects and designers, including the likes of John B. Murray and Jamie Drake, as well as their work in such iconic buildings as the Plaza, the San Remo, and the Beresford. Rusk's talents can be seen throughout Manhattan, from Park and Fifth Avenues to TriBeCa and the West Village.?? Understanding that the "high end of the market is derived from the spirit of the people who create it," Rusk is comprised of a "conscientious, honest, and committed team" of 50 craftspeople and managers with strong customer service and willingness to go the extra mile. The boutique firm is helmed by principals John Rusk and Mary Kocy. Kocy is a specialist in organization development and human resources. Rusk's core focus is to build premium residences while focusing on keeping "On Time and On Budget", which is aptly the title of the book Rusk authored. Kocy and Rusk form a partnership capable of "moving mountains" when necessary to expedite the building process and maintain an exemplary level of standards and practices that every staff member is held accountable to. Their workforce training and a rigorous mentoring program have earned them the title of "Best Places to Work in New York" by Crain's New York magazine. Their thorough process of interviewing clients, vetting designs, and working according to their own in-house standards (29 extensive checklists) elevates their "Build Once" slogan to be more than just a catchphrase. Furthermore, Rusk is shaping the next generation of builders and project managers through his popular and long-running course at Columbia University.?? The vast majority of the company's work is secured through a negotiated lump sum or construction management approach and includes a suite of pre-construction services. Rusk takes on six to ten full-scale renovations at a time and provides every client with a two-year warranty compared to the standard one-year that most contractors include. Projects range from $750,000 to $12-million and we understand that Rusk's fees are worth the money for the level of management and quality they provide their clients.</p>

Areas of Expertise/Recent Projects

Rusk specializes in high-end Manhattan residences for clients who insist on the highest quality standards. Typical projects range from $500,000 to $7,000,000. Recent projects include seven apartments in the Plaza Private Residences; a West Village pied à terre; a Midtown penthouse; and large family residences on Riverside Drive, Park Avenue and Fifth Avenue.
At Rusk Renovations, sophisticated craftsmanship and honest, rigorous project management produce beautiful projects that clients, architects and designers will take pride in for many years to come.