

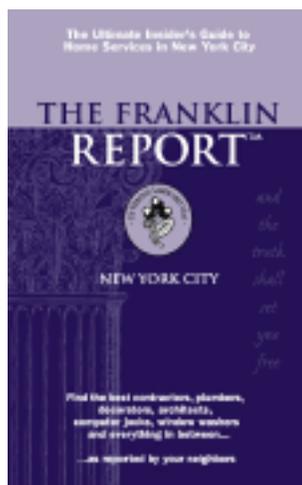


THE FRANKLIN REPORT

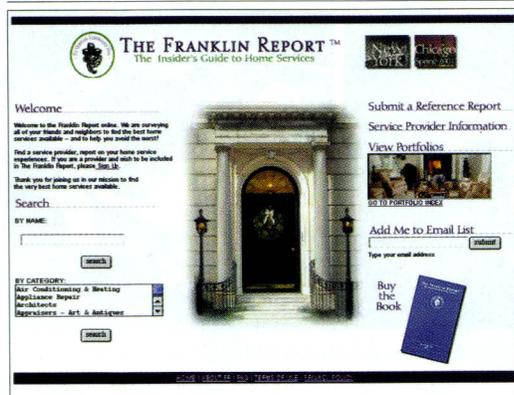
RECENT PRESS CLIP



C L I P



out there



SURFBOARD

www.thefranklinreport.com

"The Franklin Report bills itself as the "insider's guide to home services." And indeed it is. It's a great local resource for ratings and information on a huge array of service providers right here in New York—from electricians to upholsterers. I find the recommendations really good."

Randy Ridless, principal of Randall A. Ridless LLC in New York City, has just completed a 17-story building for Burberry's in Tokyo and is currently working on a 36,000-square-foot space in New York for the legendary purveyors of plaid which is scheduled to open in fall 2001. In addition, he is working with Rich FX to design a virtual giftshop for Neiman Marcus that will simulate a walk through the store.