



THE FRANKLIN REPORT

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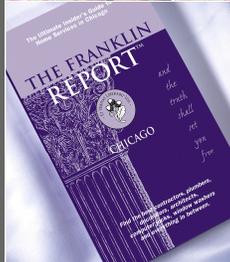
SAVVY SIGHTINGS fall 2002

PEOPLE & PLACES

decorating encyclopedia

After Short Hills native Elizabeth Franklin spent considerable time finding the best contractors to renovate her New York City home (and after a decorator made off with her \$50,000 fee without completing the job), she decided to save others the energy, effort and frustration of finding the best, brightest and most reliable people in home renovation. The end result is "The Franklin Report" (Allgood Press, 2001), a Zagat-like

guide for the decorating world that runs nearly 500 pages and not only lists but also rates contractors, plumbers, decorators, architects and other home professionals in the New Jersey and New York area. Franklin offers the most up-to-date information from the book, including portfolios of recommended vendors on a complementary website www.franklinreport.com



BY LEAH INGRAM